



The FranServe Franchise Consultant Opportunity

FranServe Consultants build a lucrative business helping others identify and research franchise and business opportunities; access the funding they need to start their business and even helping successful businesses franchise their concept.

Our professional consultants represent over 800 of today's hottest franchises and are paid by the franchisor when their candidate purchases the franchise.

"I am proud and honored that FranServe Consultants help others find their passion and help the economy to thrive. The industry supports nearly 7.6 million jobs and \$674 billion of economic output. FranServe Consultants have found their own happiness while helping thousands of small businesses open, create thousands of jobs, and help others find their career bliss. It doesn't get any better than that."

*Alesia Visconti, CEO
FRANSERVE, INC*

Why FranServe?

FranServe is the largest organization of franchise consultants in the world with over 600+ active consultants in North & South America representing over 800+ of today's hottest franchises. We are viewed as one of the most professional groups in our industry by our franchise and lending partners.

Unprecedented Commitment

Our philosophy is simple; we win when you win. No other organization in our industry is as committed to helping our consultants achieve their goals as FranServe.

Unlimited Training

FranServe never stops training our consultants. We offer unlimited access to both live and on-demand training courses taught by industry experts in every field.

CFC Certification

FranServe affiliates have the option to receive their CFC, Certified Franchise Consultant designation showing their clients and franchisors their professional commitment to their business. Upon successful completion of the Certified Franchise Consultant (CFC) Program, consultants are eligible to apply for the Certified Advanced Franchise Consultant (CAFC) Program. Requirements for the master level certification include a minimum of franchise placements, franchisor recommendations, participation in a FranServe Power Team (consultant focus group) as well as Franchisor Discovery Days, annual FranServe Conventions and a stringent CAFC exam.



FranServe Benefits

- Home based business model
- Multiple revenue streams
- High net margins
- World class training & support
- Real time leads
- No cold calling
- No high pressure selling
- FAST ROI
- High growth, high demand industry
- Work full or part-time
- Proven, flexible business model

Training & Support

- Unlimited expert-led live & recorded training
- Face-to-face workshops
- Personal coaching and mentoring
- Ongoing support by our staff
- Peer-to-peer support
- Industry leading Intranet
- Website creation, maintenance & hosting
- Access to multiple lead types & sources
- Annual convention & expo
- Exclusive access to our Success Builder Leads™
- Exclusive access to FranTracker™ CRM

Our Ideal Consultant

- Customer service oriented
- Has strong work/business experience
- Strong communication skills
- Process and detail oriented
- Patient and persistent
- Ability to work independently
- Enjoys working with & helping others

Multiple Revenue Streams

- Franchise placements
- Funding partner referrals
- Franchise referrals
- Helping successful businesses become franchises



Want to Learn More?
Contact Don TODAY!
919-777-0178

You Don't Have to Take Our Word for it! Hear From a Trusted Franchise Partner...

"We love working with FranServe consultants! We close more deals with FranServe referrals than any other franchise consulting group, and FranServe consultants are a pleasure to work with."

- Jason Petit, VP Business Development, American Business Systems